

# 2019 CALENDAR

MONTH	DEADLINES	PRODUCT PROFILES & THEME ISSUES	SPECIAL SECTIONS	SHOWS & DISTRIBUTION	DIGITAL
<b>JAN 14</b>	close date: 12/3/18 materials due: 12/5/18	Automatic Pool Cleaners Construction Equipment and Supplies	The Pool & Spa Show Planner Backyard Living Product Spotlight		PSN Insider
<b>JAN 28</b>	close date: 12/17/18 materials due: 12/19/18	The Pool & Spa Show Issue	The Pool & Spa Show Exhibitor Marketplace Plasterers Issue Everything Under the Sun Expo Show Planner	The Pool & Spa Show; Atlantic City, NJ National Plasterers Council; Washington, DC	PSN Insider Retail Pro
<b>FEB 11</b>	close date: 1/7/19 materials due: 1/9/19	Everything Under The Sun Expo Issue Package Pools and Vinyl Liners Chemicals, including Water Testing Equipment and Supplies	Close Up: Automatic Pool Cleaners Western Pool & Spa Show Planner	Everything Under The Sun Expo; Orlando, FL	PSN Insider Retail Pro
<b>MAR 11</b>	close date: 1/28/19 materials due: 1/30/19	Western Pool & Spa Show Issue	Western Pool & Spa Show Exhibitor Marketplace Backyard Living Product Spotlight	HPBExpo; Dallas, TX Western Pool & Spa Show; Long Beach, CA IWA & CSE; Shanghai, China	PSN Insider
<b>MAR 25</b>	close date: 2/11/19 materials due: 2/13/19	Pool Finishing Materials, including Decorative Concrete, Tile, Coping and Coatings Safety and Disability/Access, including Enclosures and VGB products	Close Up: Package Pools and Vinyl Liners		PSN Insider Retail Pro
<b>DIRECTORY</b>	close date: 2/20/19 materials due: 2/27/19	The premier buyers' guide for the residential pool, spa and backyard industry in print and online.			
<b>APRIL 15</b>	close date: 3/4/19 materials due: 3/6/19	The Spa Issue Automation, Products and Systems Filters and Filter Media	Distributor Issue		PSN Insider Retail Pro
<b>MAY 6</b>	close date: 3/18/19 materials due: 3/20/19	Top 50 Products Sanitizing Equipment, including Salt Systems Commercial Equipment	Backyard Living Product Spotlight		PSN Insider
<b>MAY 27</b>	close date: 4/15/19 materials due: 4/17/19	Pool and Spa Covers Landscape and Design Products, including Lighting, Fountains and Waterfalls	Close Up: Equipment Pad		PSN Insider Retail Pro
<b>JUNE 17</b>	close date: 5/6/19 materials due 5/8/19	Top 50 Builders Maintenance and Cleaning, including Equipment and Supplies Fittings, Jets and Blowers			PSN Insider Retail Pro

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<b>JULY 15</b>	close date: 6/3/19 materials due: 6/5/19	Business Tools and Software, including Services and Training Renovation and Repair	Close Up: Covers Backyard Living Product Spotlight		PSN Insider Retail Pro
<b>AUG 19</b>	close date: 7/8/19 materials due: 7/10/19	Masters of Design			PSN Insider Retail Pro
<b>SEP 16</b>	close date: 7/31/19 materials due: 8/2/19	Aboveground Pools Spas and Accessories, including Saunas, Steamrooms and Enclosures	Close Up: Water Quality Equipment Backyard Living Product Spotlight	Pool Industry Expo; Monterey, CA Casual Market Chicago; Chicago, IL	PSN Insider Retail Pro
<b>OCT 7</b>	close date: 8/19/19 materials due: 8/21/19	State of the Industry Heaters, Pumps, Motors and Filters, including Heat Pumps, Exchangers and Solar Fiberglass Pools and Coatings		Piscina & Wellness; Barcelona, Spain	PSN Insider
<b>OCT 21</b>	close date: 9/9/19 materials due: 9/11/19	Top 50 Service	Pool   Spa   Patio Expo Planner		PSN Insider Retail Pro
<b>NOV 11</b>	close date: 9/30/19 materials due: 10/2/19	Pool   Spa   Patio Expo Issue	Pool   Spa   Patio Expo Exhibitor Marketplace	Pool   Spa   Patio Expo; New Orleans, LA Canadian Pool & Spa Expo; Niagara Falls, ON Cologne, Germany	PSN Insider Retail Pro
<b>DEC 16</b>	close date: 11/4/19 materials due: 11/6/19	New Products 2020	Close Up: Chemicals Product Spotlight		PSN Insider Retail Pro
<b>ULTIMATE TECH MANUAL</b>	close date: 11/22/19 materials due: 11/26/19	A compilation of technical components and best practices related to pool and spa maintenance presented in a digital format.			

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