


POOL NETWORK

NEWSLETTER FREQUENCY & REACH BY BRAND

Email newsletters are a cost-effective medium for building relationships and maintaining regular contact with customers and prospects. Newsletters tend to have a highly invested audience as they are subscription based. They are a great way to get your message across to Hanley Wood's engaged audience in a timely manner.

BRAND	NEWSLETTER	FREQUENCY	REACH
 PSN AQUATICS POOL AND SPA NEWS INTERNATIONAL	PSN & AI Insider	1/month	30,000